

Teacher Sport

POSITION NUMBER	970248
ORGANISATIONAL UNIT	College of Trades, Technology and Hospitality, VU TAFE
POSITION REPORTS TO	Manager, Hospitality, Tourism and Events
OVERALL PURPOSE	The overall purpose of this role is to lead the development, establishment and promotion of a new industry-embedded sports operations program delivered in partnership with the Western Bulldogs. The position will lead curriculum and learning design, support academic governance and course readiness, strengthen industry and stakeholder relationships, and contribute to student recruitment and engagement. Through this work, the role will create contemporary, applied learning experiences that connect students with the operational, event, business and project management environments of professional sport.
ORGANISATIONAL CONTEXT AND RELATIONSHIPS	Within the University the position: ◆ Works closely with the Manager, Hospitality, Tourism and Events and relevant academic and professional staff across VU TAFE to support the development and delivery of the program. ◆ Collaborates with Future Students, Marketing and other University teams to support course promotion, recruitment and student engagement. ◆ Works with relevant academic and governance areas to ensure curriculum development, course approval and quality requirements are met. Outside the University the position liaises with: ◆ Western Bulldogs staff as a key industry partner in the co-design and delivery of authentic learning experiences. ◆ Schools, prospective students, industry professionals, employers, community stakeholders and potential guest presenters or contractors.
LOCATION/CAMPUS	This position is currently located at the VU Footscray Nicholson Campus and Mission Whitten Oval. The position and incumbent may be required to work at other existing or future University locations and attend events, games, Open Days, school activities and other promotional functions, including outside standard business hours.

KEY CAPABILITIES

Victoria University is committed to building core capability across VU through investment in our staff, our systems and our processes. We will develop the capabilities of our staff to:

Deliver – Excellence results-driven, accountability, problem solving focus.

Engage – Customer service mind-set internally, externally and particularly for students.

Collaborate and Partner – Build successful relationships, communicate effectively, influence and negotiate.

Innovate – Entrepreneurship, growth, continuous improvement, digital transformation.

Lead – Inspire direction, lead change, manage and develop people.

OUR ORGANISATION

Victoria University has a bold and ambitious new vision, and a seven-year strategic plan characterised by five strategic drivers. Victoria University's [Strategic Plan 2022-2030](#) Start Well, finish brilliantly, also commits the University to be one of the leading impact-driven universities in the world by 2030.

VU has a new pedagogic and curriculum approach: the VU Block Model. This, along with the VU First Year College, has been one of the leading learning and teaching innovations in the Australian tertiary education sector over the past decade. VU TAFE is a leading TAFE provider, renowned for its industry collaboration and its digital innovation in delivery.

At Victoria University, our research focuses on the development and sustained application of ethical knowledge in all its forms, done in partnership and collaboration, to address the challenges of people, places and planet. In 2022, VU launched its [Research and Impact Plan 2023-2028](#) and is one of the top ten sports science universities in the world with more recent, yet equally profound, achievements in health sciences; immunology; green engineering; the circular economy; and First Nations.

STRATEGIC DRIVERS

To achieve our vision, we have identified five Strategic Drivers, with a high-level objective, and the goals to get us to our 2028 target. Our vision is big, ambitious and achievable.

1. Learner-Centred for Life
2. Partnering with Principle
3. Maximising Research with Impact
4. Protecting Country
5. A Thriving Place to Study and Work

VISION

To be one of the leading impact-driven universities in the world by 2030.

PURPOSE

We are of Melbourne's west and of the world – championing progressive and excellent education, research, service and a deep commitment to Protecting Country.

ORGANISATIONAL UNIT

Victoria University (VU) TAFE is the vocational education division of Victoria University, providing job-ready qualifications, upskilling and reskilling, pathways to further study, workforce development and exposure to real-life work skills. VU TAFE delivers nationally accredited qualifications, higher education diplomas and foundation programs, short courses and professional development across a diverse range of vocational fields.

VU TAFE brings together specialist delivery areas including the College of Trades, Technology and Hospitality, the College of Health, Early Childhood and Community Services and the Centre of VU Transitions. In line with VU's Strategic Drivers, particularly Learner-Centred for Life and Partnering with Principle, VU TAFE works closely with industry to enhance the student experience and ensure training remains contemporary and connected to workforce needs.

The College of Trades, Technology and Hospitality delivers programs across trades, technology, engineering, construction, hospitality, tourism and events, with a strong focus on high-quality training and collaborative industry partnerships. The Department of Hospitality, Tourism and Events works closely with the University's School for the Visitor Economy and delivers training in Hospitality, Cookery, Patisserie and Event Management.

Building on Victoria University's long-standing partnership with the Western Bulldogs, this role will support the development of a new industry-embedded sports operations program that connects vocational education with the operational environment of a professional sporting organisation.

MAJOR TASKS AND ACCOUNTABILITIES

- ◆ Lead the design and development of the sports operations program, ensuring the curriculum is contemporary, industry-aligned and supports employability skills and pathways to further study.
- ◆ Develop course structures, unit content, learning activities and assessments in collaboration with relevant academic staff and in accordance with VU academic governance and quality requirements.
- ◆ Work with the Manager, Hospitality, Tourism and Events and academic staff to embed contemporary sports operations, events, project management, digital systems and industry practices within the curriculum.
- ◆ Act as the primary academic liaison between Victoria University and the Western Bulldogs, working collaboratively to co-design authentic learning experiences and opportunities for students.
- ◆ Identify and engage industry professionals, businesses, guest presenters and potential contractors with expertise relevant to the program and its learning outcomes.
- ◆ Provide leadership and a clear identity for the program, representing the course at information sessions, industry and community events and other promotional activities as required.
- ◆ Work collaboratively with Future Students, Marketing and Western Bulldogs staff to develop and implement a targeted recruitment strategy and build a strong student pipeline.
- ◆ Respond promptly to prospective student enquiries, maintain engagement with prospective students and support their progression from expressions of interest through to enrolment.
- ◆ Attend and contribute to VU Open Days, school and career events, Club activation events, Western Bulldogs games and other recruitment or promotional activities, including after-hours activities where required.
- ◆ Support the development of entry criteria, information sessions and scholarship processes where applicable, and contribute to the ongoing review and continuous improvement of the program.

TYPICAL/MAJOR CHALLENGES

- ◆ Balancing course development, academic governance, industry engagement and recruitment priorities within the timeframes required to establish a new program.
- ◆ Building and maintaining effective relationships across Victoria University and the Western Bulldogs while responding to the needs of multiple internal and external stakeholders.
- ◆ Translating contemporary sports industry practice into engaging, compliant and vocationally relevant learning experiences.
- ◆ Exercising sound judgement and working independently in a fast-moving environment where priorities may change in response to recruitment, events and program development requirements.
- ◆ Maintaining strong engagement with prospective students and stakeholders while meeting agreed recruitment, course readiness and delivery milestones.

LEVEL OF SUPERVISION

Operates under broad direction from the Manager, Hospitality, Tourism and Events. The position exercises a high level of initiative and professional judgement in leading course development, industry engagement and recruitment activities, while working collaboratively with relevant University and Western Bulldogs stakeholders.

PROFESSIONAL AND ORGANISATIONAL KNOWLEDGE

- ◆ Contemporary knowledge and professional currency in one or more relevant fields including sports management, events, business, marketing or project management.
- ◆ Knowledge of vocational education and training, curriculum development and assessment, or the demonstrated capacity to rapidly develop this knowledge.
- ◆ Understanding of industry-embedded learning and the ability to translate professional practice into meaningful student learning experiences.
- ◆ Knowledge of stakeholder engagement, recruitment and promotional approaches relevant to prospective students and industry partners.
- ◆ Understanding of project management from planning and establishment through implementation, review and continuous improvement.
- ◆ High level digital literacy and the ability to use contemporary operational, event and project management systems and tools.

KEY SELECTION CRITERIA

Essential

1. Certificate IV in Training and Assessment (TAE40122)
2. Relevant tertiary qualification in sports management, business, events, marketing, project management or a related discipline, or an equivalent combination of relevant education, training and substantial professional experience.
3. Demonstrated current industry experience and professional knowledge in sports operations, events, business, marketing, project management or a closely related field.
4. Demonstrated experience in curriculum, program or learning design, with the ability to translate industry requirements and professional practice into structured learning experiences, content and assessment.
5. Demonstrated ability to build and sustain productive partnerships with industry, employers and other stakeholders, and to translate these relationships into meaningful learning, engagement and recruitment opportunities.
6. Demonstrated project management and organisational skills, including the ability to manage competing priorities, work independently, meet deadlines and deliver outcomes in a changing environment.
7. Highly developed communication and interpersonal skills, including the ability to present to diverse audiences, promote a program, engage prospective students and work effectively with internal and external stakeholders.
8. Demonstrated capacity to understand and comply with employer policy and practices in all aspects of work and conduct, including OHS and Anti-Discrimination responsibilities. A valid Working with Children Check and current Police Check are required.

Desirable

1. Experience working in a professional sporting organisation, sporting environment, tertiary or vocational education setting, including exposure to student recruitment, marketing or industry-based education programs.